

*Planning For the Development of Tourism: A Case Study of  
Puri City*

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**Abstract:** *Generally Tourism is a word, is like very interesting. It's give pleasure to every people and also tourists. Here Puri is famous for Lord Shree Jagannath and also the holy city for Hindu religious peoples. This topic is based on development of tourism sectors in respective study area, which is get affected by positive and negatively tourist activities. There are also found so many tourist, where attracted to Puri City due to Religious faith, research, Holiday purpose etc. But here the planning for tourism is the minimum need for developed this tourism sector. This paper is attempt to find out the problems, objectives, and planning for that problems how to solved. Planning is basically focuses on transport development, sewerage system, solid waste management, health facilities, Security etc.*

**Keywords:** *Problems, System, Planning, Tourist Flow, Pollution.*

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**I. INTRODUCTION**

Tourism is a word, is like very interesting. It's give pleasure to every people and also tourists. Tourism is basically define as that " the people or visitors which are travel from his or her own house to another places like visiting, education, health, research, etc. purposes and also enjoying in the particular places of tourist spots is called as tourism." According to The World Tourism Organisation defines tourism more generally in terms which go "beyond the common perception of tourism as being limited to holiday activity only, as people travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business, and other purposes."

Basically tourism is found in our world various types there are some of domestic tourist and also foreign tourist, these foreign tourist also called as the international tourist. Domestic tourists, who are comes to the respective places to in our national people or other districts, states or so on. So in this way there is also foreign tourist they coming from another country or outsiders of country, they visiting our tourist spots for many purposes. This tourism is now a day is provide major role to our country or every countries is better income opportunity of the poor people or basically young generations. It improved better quality of life and improved the economic conditions of the particular country. It creates the needs of better goods and services by tourists, accounting for 30% of the world's trade of services and 6% of overall exports of goods and services respectively. The tourism play a vital role to develop the transportation condition of respective tourism spot an also all over country. By this tourism purpose there is also found the link between one tourism place to another tourism place and also headquarters of every country to country and also every state to another state.

## II. TOURIST FLOW AT PURI CITY

Generally tourist flow will be based on two types of tourist generating process, such as:

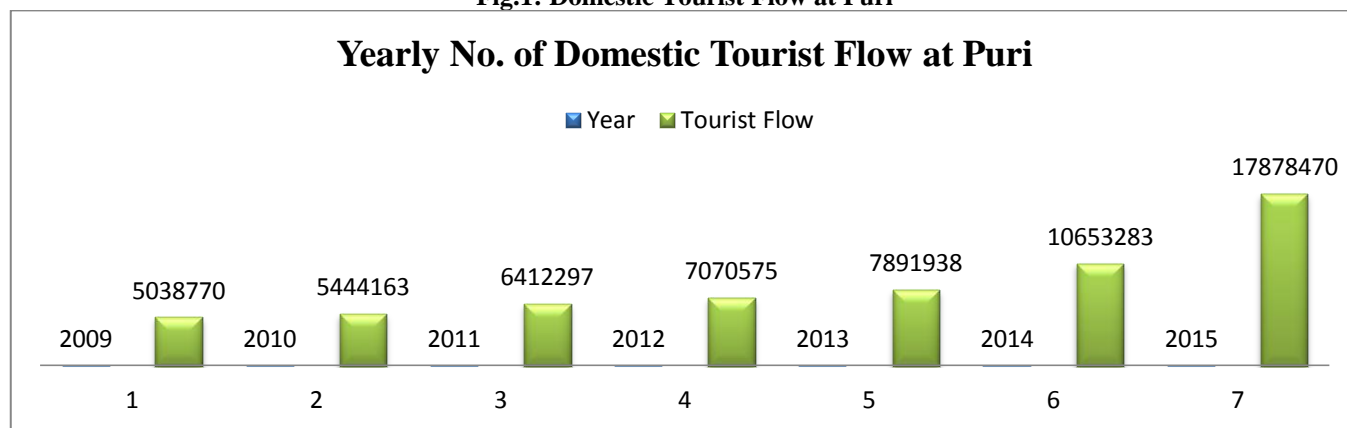
1. Domestic Tourist Flow
2. Foreign Tourist Flow

### Domestic Tourist Flow:

The domestic tourism will be play an important role for develop the tourism sectors. By this point, the tourists which are coming from other states or nearest states and also own states peoples from various purposes. So the several factors are arrive for visitors are Health, Religious, Scenic attraction, Research, Holiday, Business etc. related with the domestic tourism. In Odisha the annual domestic flow is 11786117 persons as per 2015 statistical report. The seasonal pattern of tourist arrival during 2015 is in peak season January to March and October to December is 7089623 persons and in Lean season April to September is 4696494 tourists were comes to Odisha respectively. Basically domestic tourists are coming at Odisha from West Bengal. In this tourism process the maximum number of tourist are also arrive in our state.

The fig.1 is showing the tourist flow is in 2009 is 5038770 but in recent year 2015 the number of tourist flow is 17878840. So in this figure is confirmed that the domestic flow is get increased every year. This 2015 the rate of tourist flow is improve dynamically and it is important for development of tourism potential at Puri.

**Fig.1: Domestic Tourist Flow at Puri**



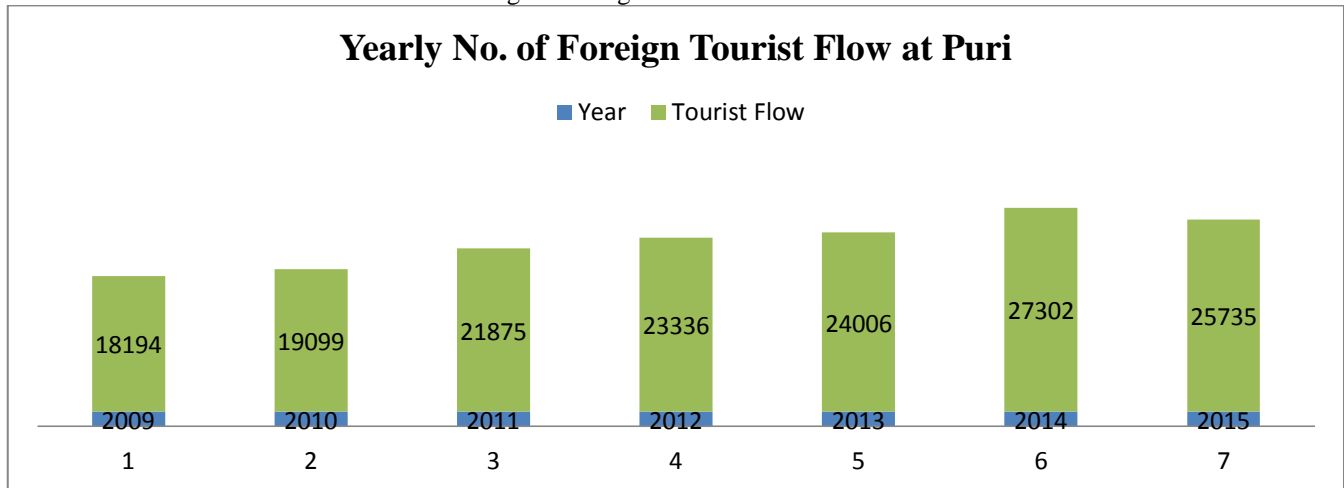
Source: OTDC Statistical Bulletin 2015

### Foreign Tourist Flow:

In this process of tourism is played a vital role for the development of the growth rate of capital for a country. The foreign tourist are visit the respective tourism places for various factors, mainly Holiday purposes and also religion point of view for the example, Hindu devotees are comes to Puri to worship Lord Jagannath and also the Muslim Devotees are goes to Makah, Medina for Haj, so in this way the another factors like Scenic attractions, Beach, Island, Hill Stations etc. and also factors were Health, Research, Business, Holiday etc. purposes.

This foreign tourist is that the one country people are goes to other country for visiting purposes. So here the seasonal pattern of tourist arrival during 2015 is (Peak season) January to March and October to December is 39340 and (Lean Season) April to September 27631 visitors visit in Odisha. So in this way the foreign tourist arrival in India during 2015 is 8027133 persons. Mostly foreign tourists are coming in Odisha from UK.

Fig. 2: Foreign Tourist Flow at Puri



Source: OTDC Statistical Bulletin 2015

### III. PROBLEM UNDER TOURISM ACTIVITIES

Tourism should be given priority attention as a source of foreign exchange receipts, generation of employment of means of improving the life style of the study area. Keeping in view the immense potential of tourism to create wealth generated employment and increase foreign exchange and considering the growing awareness about the relevance of tourism to the national economy. But there are found several types of problems which are gets affect the improvement of the tourism sectors, like in Puri City which is get affected by several problems. These problems are analysed in following:

- Environmental degradation due to lack of sanitation facility and unhygienic condition.
- Lack of policy framework, which is not correctly aware by the govt. to the tourist area.
- Problems of safety and security for tourist, now it is the major problem for some tourism sectors.
- Most important is that there is found lack of tourism infrastructural facilities. Major problem is every day the traffic congestion is found in Puri City.
- In festive season the Car Festival, Durga Puja, Dola Yatra, Siv Chaturdasi etc. time so many the tourists are get arrived in Puri Town and get create water pollution, Air pollution and also solid wastes in the Puri City.

### IV. OBJECTIVES

- To analyse the trend of tourist flow to the tourism place of some years.
- To know the positive and negative impact of tourism on environment in respective study area.
- To develop a model to improve the tourism infrastructure.
- To provide better policy and planning for the development of tourism sectors.

### V. PLANNING FOR THE TOURISM

Tourism, one of many activities in a community or region requires planning and coordination. Here we provide a simple structure and basic guidelines for comprehensive tourism planning at a community or regional level. Planning is the process of identifying objectives and defining and evaluating methods of achieving them. By comprehensive planning we mean planning which considers all of the tourism resources, organisations, markets and programmes within a region. Comprehensive planning also considers economic, environmental, social and institutional aspects of tourism development.

Tourism planning has emerged from two related but distinct sets of planning philosophies and methods. On the one hand, tourism is one of many activities in an area that must be considered as part of physical, environmental, social and economic

planning. Therefore, it is common to find tourism addressed, at least partially, in a regional land use, transportation, recreation, economic development, or comprehensive plan. The degree to which tourism is addressed in such plans depends upon the relative importance to the tourism to the community or region and how sensitive the planning authority is to tourism activities. Here the sum of Plan is discussed below:

### **1. Sewerage System:**

- Lack of underground sewerage system in the urban areas leading to overflow of sewerage during the rainy season and effecting degradation of urban environment. So to create a well thinking underground sewerage system for Puri City.
- Dumping of household garbage and solid wastes into drain are among the major problems faced in the system due to lack of awareness of the residents. To provide the dustbin facilities for each lane, and to aware people to throw the wastes of household in this dustbins. In this process tourists are also throw many plastics after used by them so to aware, that they are not do in this process because like them other tourists are get affected by that conditions.
- Poor hygienic practice by slum population and lack of access to sanitation are a concern as they defecate in open and inside drains. To give him awareness about the health condition that they could not doing that process. In this way tourists were also doing that thing to see that slum peoples activities.
- Deterioration in water quality of ponds and holy tanks used for bathing, recreation and religious ritual is also one of the major areas of concern identified. Too aware about people by paper media and also electronics media do not practice in those activities for create the severe condition by them and others.
- Lack of public toilets for tourists in the peak season leads to open defecation and degradation of urban environment in the town. To create more number of toilets in every square area and every crowed area of Puri City for better improvement of tourist facilities.

### **2. Drainage System:**

- In the rainy season the rain waters are get overflow from the drains and to spread major portions of Grand road, in this way tourists were affected by this thing. So to provide better rain water discharge process to sea and also nearest drains.
- Drains located within the Puri town are choked by indiscriminate dumping of solid waste, building materials and related refuse. To clean the plastic materials and house hold wastes materials into the drain.
- Drains are also significantly silted and collapsed in some sections reducing the effective cross section and resulting in inundation problems during the monsoon periods which were not prevalent during earlier times owing to the prevalent natural gradient and nature of sub-soil. In that section to worked by well engineering plan to construct the drains.

### **3. Solid waste management System:**

- The system of door-to-door collection of wastes in Puri was found unsystematic. It was observed that all the streets, except for certain important roads and markets are not cleaned on a daily basis in Puri. So to provide the increasing order of sweeper employee to work in daily basis in each and every place of Puri City.
- Waste is also indiscriminately dumped along major drains and water bodies occurred a severe health hazard and rendering the Puri town un-aesthetic. To create awareness that in all lane or market of Puri City not to dumped the wastes in drain because it is gave them bad health condition and also to tourist.

- Specific treatment of bio-hazardous waste generated from slaughterhouses, hospitals and other institutions is absent resulting in high risk to public safety and environmental health. In this sector to clean every day the wastes because the place is tourism place where so many tourists are arrive in this sector every day.
- Use of polythene disposable packing products and other recyclable waste material without planned disposal creates unhealthy environment. To ban the polythene and also plastic things or to create minimum amount of use this things to control the unhealthy environment in Puri City.
- Public awareness is at minimum level adding further to the problem. To create every time public awareness system at maximum level for this solid waste management to local people and also tourists.

#### **4. Environmental Pollution generating Process:**

- The point source of air pollution is absent within the Puri town. However, diffuse sources like household fuels, hotel industry, vehicular movement and burning of solid waste are main sources of the air pollution. Increasing vehicular traffic and the huge amount of tourist population visiting the town are two main factors which insist on regular monitoring of the air quality in this region. By this process of occurring the Air Pollution in Puri City to reduce the vehicles rate, to check every day the vehicles flow of smokes, to provide awareness to local people and also tourist to sustain the fuels for their future generations. Next is to aware by the help of NGOs and also Govt. organisations to reduce the burning fuel in every house hold and also hotel industry, and to give suggestion to use solar stove, smoke less stove etc. for reducing the Air Pollution in Puri City respectively.
- Turbidity of the water is also found to be higher than permissible. This is largely due to inappropriate use of tanks like for bathing, washing of cloths etc. and the rate rapidly increases during festive season due to extensive use by floating population. Sodium content is again found to be higher than the standards for safe water in all the tanks. The shallow water tube wells shows more iron content than permissible standards in most of the monitoring stations. Hence immediate action must be taken for conserving surface water resources and de-infect the ground water in the town. Due to water pollution the Municipality of Puri is implemented many plans but that plans which are use rightly or some plan are not implemented rightly in Puri City. So the level of Water Pollution is occurring in town every day respectively.

#### **5. Transport Sector:**

- The major problem that is currently Puri City is facing is due to primarily mixing of domestic traffic and tourist traffic as there is no line of separation between the two. So here to provide another way for the two types of traffic system.
- Major traffic within Puri city is generated in the Grand road, Marine drive road and Station road areas where specific interventions must be proposed to enhance mobility the City.
- Mostly in the junction areas the traffic conditions are very crowding so to provide better scientific and well engineered plan to get wide that junction zone in the city.
- The major traffic problem in Puri City is created by on street parking in busy roads where there is no regulation for the same. So here to create sum of parking facilities for the vehicles and also cycles etc.
- The condition of terminals, bus stops and other facilities is highly Inadequate and ill managed at Puri City due to growing population and trafficking process. So the specific plans should be formulated for identifying terminal spaces and well designed and managed stops at the city.

- Most of the traffic congestion in Puri City is created due to informal vending and illegal encroachments. By this type of condition to create many vending zone and to remove the illegal shops which are get sitting at the Grand Road of Puri City.

#### 6. Health Facilities:

- During the car festival time the better health facilities are provide to every tourists or pilgrimages by Govt. or NGOs. But in other days that health conditions are get lowered, the tourists were faced much problems so to give them a good health facilities for improving the arrivals of tourists at Puri City every days.
- Another major problem is that in the Govt. Hospital of Puri City have not sufficient available of Doctors. So here maximum bad conditions are occurring to local patients and also tourists. So in this place is needed to well doctor facilities respectively.

#### 7. Security System:

- To improve a well trained security system for rescue of tourists at the time of sea bath, because now we are seen in every day at the time of bath many tourist people were get injured and also many are died. So to provide a well awareness and also rule to tourist for their better bathing systems.
- There is another problem is that many tourists are attacked by number of theft, fraud persons activities and also local travellers. In this way tourists are injured by them and admitted to hospitals. So to give them good security system like they fill happy to visit at Puri City tremendously.

### VI. CONCLUSION

Puri is the holy City for not only Hindu deities but also for all over the world. Basically the plans are gets formulated and to implement, then lastly to monitor the plan related work for tourism sector we found a good condition about the tourism infrastructure in Puri City. The pollution sector is the major conditions now in Puri City, so to control that for a better health conditions in the City. To improve awareness about Puri because it is the land of Lord Shree Jagannath, in each and every corner of the world the foreign and also domestic tourist number is increased in maximum numbers in day to day arriving process. So in this way these are the sum of Planning for the Development of Tourism in Puri City respectively.

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