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Growth and Performance of Indian Mutual Fund Industry during Past Decades

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Abstract: The Mutual Fund Industry is a fast growing sector of the Indian Financial Markets. They have become major vehicle for mobilization of savings, especially from the small and household savers for investment in the capital market. Mutual Funds entered the Indian Capital Market in 1964 with a view to provide the benefit of diversification of risk, assured returns, and professional management. A mutual fund is a special type of investment institution that acts as an investment conduit. It pools the savings, particularly of the relatively small investors, and invests them in a well diversified portfolio of sound investment. Mutual fund issue securities to the investors in accordance with the quantum of money invested by them. The profit or losses are shared by the investors in proportion to their investments. The investment intermediary offer a variety of services to the relatively small investors who on their own cannot successfully construct and manage an investment portfolio mainly due to the small size of their funds, lack of expertise and experience. This paper attempts to analyse growth of mutual funds for last twelve year period i.e. March 2000 to March 2011. Growth of Indian mutual funds is presented by the parameters: 1. Growth of Asset Under Management 2. Asset Under Management Institution Wise 3. Sector wise mutual fund sales 4. Sector wise mutual fund redemption 5. Scheme wise resource mobilization by mutual fund and 6. Total Number of Schemes.

Keywords: Investment, portfolio, scheme, sector.

I. INTRODUCTION

Savings form an important part of the economy of any nation. Savings represents that part of disposable income that is not spent on final consumption of goods and services. It is defined as the difference between income and consumption. During pre-independence period in India, people spent most of their income on consumption and only a small amount of income was left in the form of savings. As a result, the saving rate was very low. Since the attainment of Independence in 1947, the major objective of the government has been the promotion of savings and capital formations. Increase in the savings, use of increased saving for financing the increasing required investment, use of the increased investment for increasing savings and use of the increased savings for a further financing the required investment constitute the strategy of economic growth. The process may continue till the saving, investment ratio to income would get stabilized and there would be steady and self-sustained increases in national income and economic welfare.

Investment is the sacrifice of certain present value for the uncertain future reward. Investment is an activity that is engaged in by people who have savings. Savings directed into investment. With the savings invested in various options available to the people, the money act as the driver for the growth of the country. Indian financial scene too presents a plethora of avenues to the investors. The main objective of the investor is to minimize the risk and maximize the return. Mutual funds represent the most appropriate investment opportunity for most investors. As financial markets become more sophisticated and complex, investors need a financial intermediary who provides the required knowledge and professional expertise on successful investing. Here

mutual funds act as an intermediary. In a modern economy financial institutions act as an intermediaries between lenders and borrowers. Financial markets are the backbone of an economic system and aid collection of scarce capital across the productive sectors of the economy. The Indian financial system has always had a well-defined institutional structure.

A Mutual fund is a trust that pools the savings of a number of investors' who share a common financial goal. The money collected from investors' is invested in capital market instrument such as shares, debentures and other securities. The income earned through these investments and the capital appreciations realized are shared by its unit's holder in proportion to the number of units owned by them. Thus a Mutual Fund is the most suitable investment to the common man as it offers an opportunity, to invest in a diversified, professionally managed basket of securities at relatively low cost.

The Mutual Fund Industry is a fast growing sector of the Indian Financial Markets. They have become major vehicle for mobilization of savings, especially from the small and household savers for investment in the capital market. Mutual Funds entered the Indian Capital Market in 1964 with a view to provide the benefit of diversification of risk, assured returns, and professional management. MF industries have already entered into a world of exciting innovative products. These products are now tailor made to suit specific needs of investors. Intensified competition and involvement of private players in the race of MFs have forced professional managers to bring innovation in mutual funds. Thus, mutual funds industry has moved from offering a handful of schemes like equity, debt or balanced funds to liquid, money market, sector specific funds, index funds and gilt edged funds.

The Unit Trust of India was the first mutual fund set up in India in the year 1963. In the early 1990s, the government allowed public sector banks and institutions to set up mutual funds. To protect the interests of the investors, SEBI first notified regulations for mutual funds in 1996. At a later stage mutual funds sponsored by private sector entities were allowed to enter the market. Over time, the numbers of asset management companies have increased to approximately 51 to 55.

II. NEED FOR THE STUDY

The study is conducted on various dimension of growth of mutual fund industry include Growth of asset under management, institution wise, sector wise mutual fund sales and redemption, scheme wise resource mobilization, total number of schemes and total number of folios. Moreover, there has been a continuous change in the economic and business environment, leading to the emergence of new opportunities to the new entrants and to those already in field. Investment in mutual fund instruments has shown phenomenal growth during the recent past. The analyses are conducted using the published data available in Association of Mutual Fund India. The scope of the study was to understand the number of schemes under each category, sector wise contribution in mutual fund industry and category wise resource mobilization for different schemes.

III. OBJECTIVE OF THE STUDY

The present paper is based basically on secondary data. This paper attempts to analyze the growth of mutual fund industry for the last ten year period i.e. March 2004 to March 2014. Major objectives of this paper are:

- i. To analyse Growth of Asset Under Management
- ii. To analyse the growth of Asset under Management Institution Wise.
- iii. To examine Sector wise mutual fund sales and mutual fund redemption.
- iv. To analyse the Scheme wise resource mobilization by mutual fund
- v. To examine the total number of Schemes and Number of folios.

IV. RESEARCH METHODOLOGY

The present study is descriptive in nature. The study is based on the secondary data includes books, journals, periodicals, publication of various mutual fund organisations, website of AMFI, website of SEBI, government publications and websites of various mutual fund companies.

V. ANALYSIS OF GROWTH OF MUTUAL FUND INDUSTRY IN INDIA FROM 2004 TO 2014

Table: 5.1 Growth of Asset under Management Of Indian Mutual Fund Industry

YEAR	AUM (In crores)
2001	90587
2002	100594
2003	79464
2004	139616
2006	231862
2007	326388
2008	505152
2009	417300
2010	613979
2011	701258
2012	664792
2013	816657
2014	905120

Source: AMFI Quarterly data

Above TABLE – 5.1 indicates, in year 2001 assets mobilized through mutual funds was 90,587 crores and in the year 2014 assets mobilized was increased to 9,05,120 crores. The Indian mutual fund industry is undergoing a metamorphosis, which inadvertently marks a point of inflection for the market participants. However, even amidst volatile market conditions, average assets under management indicated vibrant growth of more than 800 percent in India.

TABLE: 5.2 Asset Under Management Institutional Wise

	2004	2005	2006	2007	2008	2009	2010	2011*	2012	2013	2014
Public Sector											
A. Bank Sponsored	28085 (20.12)	-	-	-	-	-	-	-	-	-	-
Joint venture - predominantly Indian	-	6595 (4.41)	13186 (5.69)	16807 (5.15)	28669 (5.68)	26146 (6.27)	44007 (7.17)	49496 (7.06)	51082 (7.68)	67978 (8.32)	76836 (8.48)
Joint venture - predominantly Foreign	-	-	-	-		612 (0.15)	2077 (0.34)	2585 (0.37)	4191 (0.63)	7303 (0.89)	8106 (0.89)
Others	-	22508 (15.05)	31933 (13.77)	37763 (11.57)	48478 (9.59)	37801 (9.06)	66451 (10.82)	70717 (10.08)	64404 (9.68)	75699 (9.27)	80162 (8.86)
B. Institutions	6539 (4.68)	3010 (2.01)	5229 (2.26)	9643 (2.95)	12384 (2.45)	17825 (4.27)	25105 (4.09)	11915 (1.69)			
Indian											168 (0.02)
Joint Venture - Predominantly Indian									5799 (0.87)	7185 (0.88)	10584 (1.17)
C. Private Sector											
Indian	19885 (14.24)	30750 (20.55)	50602 (21.82)	80157 (24.56)	152795 (30.25)	130148 (31.19)	186980 (30.45)	241048 (34.37)	190584 (28.66)	229649 (28.12)	229255 (25.33)
Foreign	3633 (2.60)	-	-	-	30294 (5.99)	31290 (7.49)	45347 (7.39)	54679 (7.79)	57693 (8.67)	57247 (7.01)	58938 (6.51)
Joint venture pre-dominantly Indian	33143 (23.74)	30885 (20.65)	74144 (31.97)	104779 (32.10)	161273 (31.93)	153262 (36.73)	225248 (36.69)	254045 (36.23)	274487 (41.28)	343943 (42.12)	412466 (45.57)
Joint venture pre-dominantly Foreign	48331 (34.62)	55852 (37.33)	56768 (24.48)	77239 (23.66)	71259 (14.11)	20216 (4.84)	18764 (3.05)	16773 (2.39)	16552 (2.48)	27653 (3.38)	28605 (3.16)
Total	139616	149600	231862	326388	505152	417300	613979	701258	664792	816657	905120

Source: AMFI Quarterly data

Table- 5.2 shows Institution-wise Assets under Management from March 2004 to March 2014. After deregulation, share of Indian mutual fund companies, Joint venture predominantly Indian companies related to private sector have increased their asset base manifold. Assets Under Management from all sectors of mutual funds on March 2004 accounted for Rs. 1,39,616 crore. It has decreased to Rs. 4,17,300 crore by March 2009 and again rised year by year and reached to as high as Rs. 9,05,120 crore by the March 2014.. Moreover, bifurcation of the UTI and exclusion of the assets of specified undertaking of the UTI is also an other effect. Bank sponsored Indian joint venture shows 4.41% in the year 2005 and it increased to 8.48% in the year 2014 and foreign joint venture shows a slight growth from 0.15% in the year 2009 to 0.89% in the year 2014. The asset under management of the institutions decreased from 4.68% in the year 2004 to 1.69% in the year 2011. The private sector is separated into Indian show an increase from 14.24% in the year 2004 to 25.33% in the year 2014, foreign show an increase from 2.60% in the year 2004 to 6.41% in the year 2014, Indian joint venture shows an increase from 23.74% to 45.57% and foreign joint venture is decreased from 34.62% in the year 2004 to 3.16% in the year 2014.

Table: 5.3 Sector Wise Mutual Fund Sales

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Public Sector											
A. Bank Sponsored	46661 (7.90)	-									
Joint venture - predominantly Indian	-	30995 (3.69)	48167 (4.39)	52512 (2.71)	143324 (30.86)	347405 (6.40)	451533 (4.51)	612440 (6.91)	466091 (6.83)	565731 (7.78)	762765 (7.81)
Joint venture - predominantly Foreign	-	-	-	-	-	3192 (0.06)	94606 (0.94)	88903 (1.00)	67881 (0.99)	125626 (1.73)	162362 (1.66)
Others	-	59451 (7.08)	89059 (8.11)	161501 (8.33)	346270 (74.57)	423131 (7.79)	881851 (8.80)	853331 (9.63)	645870 (9.47)	774208 (10.65)	955938 (9.79)
B. Institutions	21897 (3.71)	12800 (1.52)	46220 (4.21)	124607 (6.43)	194030 (41.78)	363066 (6.69)	987155 (9.85)	470820 (5.31)			
Indian											300 (0.003)
Joint Venture - Predominantly Indian									34490 (0.51)	35591 (0.49)	78984 (8.81)
C. Private Sector											
Indian	143050 (24.23)	242428 (28.87)	256752 (23.38)	479754 (24.75)	1369180 (294.843)	1782552 (32.85)	3687355 (36.80)	3295349 (37.19)	2499093 (36.65)	2491365 (34.28)	2841870 (29.09)
Foreign	21089 (3.57)	-	-	-	182305 (39.26)	257363 (4.74)	229299 (2.29)	302821 (3.42)	263418 (3.86)	236832 (3.26)	215438 (2.21)
Joint venture pre- dominantly Indian	140545 (23.81)	156925 (18.69)	346518 (31.55)	621899 (32.08)	1392729 (299.91)	1875872 (34.57)	3400912 (33.94)	2970855 (33.53)	2661262 (39.02)	2811008 (38.68)	4498019 (46.04)
Joint venture pre- dominantly Foreign	216948 (36.76)	337109 (40.15)	311433 (28.36)	498319 (25.71)	836538 (180.14)	373772 (6.89)	286312 (2.86)	264996 (2.99)	181574 (2.66)	227524 (3.13)	252725 (2.59)
Total	590190	839708	1098149	1938592	464376	5426353	10019023	8859515	6819679	7267885	9768401

Source: AMFI Quarterly data

Table – 5.3 reveals trends in the sales of mutual funds of public and private sector from March 2004 to 2014. The analysis reveals that the sales of Public sector, private sector-Indian, Joint venture predominantly Indian, institutions sales have increased and the joint venture predominantatly foreigh sales have been decreased.

- Total mutual fund sales from all schemes during the year March 2004 were Rs. 5, 90,190 crore. It has gone up to Rs.97, 68,401 crore by the March 2014. Out of the total sales bank sponsored (7.90%), institution sponsored (3.71%) and private sector sponsored (88.37%). After bifurcation of the UTI in the year 2004 all bank sponsored under public sector have shown under two heads as joint venture predominantly indian and others. Sales of joint venture predominantly indian have increased from 3.71% to 7.81 per cent by the year 2004 to 2014 and the sales of joint venture predominantly foreign have increased from 0.06% to 1.66% . The sales of other mutual funds increased from 7.08% to 9.79% from the year 2005 to 2014.
- The sales of institutions were 3.71% in March 2004, which came down to 1.52 per cent in March 2005 mostly due to merger of the GIC Mutual Fund into Tata Mutual Fund. Due to the introduction of innovative schemes and buoyancy of secondary market, it has gained strength and the share reached to 8.81 per cent by March 2014.
- The share of the Indian private sector mutual funds which was 24.23 per cent in March 2004 had gradually increased to 29.09 per cent in 2014 due to opening of many innovative and investor friendly schemes. The sales of Joint Venture predominantly Indian has increased from 22.81% per cent to 46.04% per cent between the years 2004 and 2014 and the sales of joint venture predominantly foreign shows a decrease of 36.76% in the year 2004 to 2.59% in the year 2014.

Table: 5.4 Sector Wise Mutual Fund Redemption

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Public Sector											
A. Bank Sponsored	43183 (7.95)	-									
Joint venture - predominantly Indian	-	29970 (3.57)	43973 (4.20)	48942 (2.65)	135645 (3.15)	343980 (6.30)	443905 (4.47)	611618 (6.87)	464964 (6.79)	559707 (7.78)	757021 (7.79)
Joint venture - predominantly Foreign	-	-	-	-	-	2637 (0.05)	93318 (0.94)	89423 (1.00)	67550 (0.99)	124249 (1.73)	162062 (1.67)
Others	-	62490 (7.46)	85562 (8.18)	154351 (8.37)	335629 (7.79)	426790 (7.82)	866198 (8.71)	867355 (9.74)	649411 (9.49)	768794 (10.69)	956738 (9.85)
B. Institutions	19796 (3.64)	16183 (1.93)	44108 (4.22)	120381 (6.53)	191851 (4.45)	357112 (6.55)	982284 (9.87)	487808 (5.48)			-
Indian											-
Joint Venture - Predominantly Indian									37588 (0.55)	34279 (0.48)	76712 (0.79)
C. Private Sector											
Indian	133131 (24.50)	237060 (28.31)	238053 (22.77)	450447 (24.42)	1311006 (30.41)	1806550 (33.12)	3662271 (36.86)	3307494 (37.13)	2521602 (36.86)	2473254 (34.39)	2831288 (29.15)
Foreign	19248 (3.54)	-	-	-	175937 (4.08)	263674 (4.83)	227512 (2.29)	303621 (3.41)	264844 (3.87)	233136 (3.24)	209834 (2.16)
Joint venture pre-dominantly Indian	127280 (23.42)	156198 (18.65)	329429 (31.51)	591457 (32.07)	1341120 (31.11)	1865948 (34.21)	3367105 (33.89)	2972000 (33.36)	2654796 (38.80)	2777856 (38.62)	4466857 (45.98)
Joint venture pre-dominantly Foreign	200743 (36.94)	335607 (40.07)	304245 (29.10)	478934 (25.97)	819387 (19.01)	387959 (7.11)	293349 (2.95)	269602 (3.03)	180947 (2.64)	220071 (3.06)	253806 (2.61)
Total	543381	837508	1045370	1844512	4310575	5454650	9935942	8908921	6841702	7191346	9714318

Source: AMFI Quarterly data

Table 5.4 depicts sector-wise mutual fund redemptions from all schemes from March 2001 to 2014. After deregulation, redemptions of mutual funds have gone up with sales.

- Mutual fund redemptions from all schemes in March 2001 were Rs. 5, 43,381 crore. This has increased to Rs. 97, 14,318 crore to the year March 2014. Share of redemption of mutual fund schemes in March 2001 was dominated by Indian Private sector (24.50) joint venture predominantly foreign (36.94%) predominantly Indian (23.42%) and the bank sponsored (7.95%).
- Redemptions from bank sponsored mutual fund joint venture predominantly increased from 3.57% to 7.79% , joint venture predominantly foreign schemes have gone up from 0.05 to 1.67 % , other bank sponsored mutual funds increased from 7.46% to 9.85%.
- Redemptions of Indian private sector mutual funds which were nearly 24.50 per cent in March 2004 have increased to 29.15 per cent by the March 2014. And redemptions of Joint venture mutual funds dominated by Indian share, which were 23.42 per cent in March 2004 have gone up to 45.98 per cent by the March 2014. And joint venture predominantly foreign though increased from 33.94 per cent to 40 per cent in the year 2005 and it has decreased to 2.61 per cent by the March 2014 due to fluctuations in sales.

TABLE: 5.5 Scheme Wise Resource Mobilization By Mutual Funds

Schemes		2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
Income/Debt oriented scheme	Sales	798674	1008131	1839669	4317263	5383367	9944693	8,777,034	6,754,113	7213578	9710063
	Redemption	803918	991510	1775601	4213396	5415528	9863485	8,817,377	6,779,766	7123395	9646423
	Net	(5244)	16621	64068	103867	(32161)	81208	(40,343)	(25,653)	90183	63640
Growth/Equity oriented Scheme	Sales	37233	86021	94351	126286	32805	64715	66,592	50,619	43364	46093
	Redemption	30180	50793	66146	79353	28781	62566	79,730	50,498	57951	55361
	Net	7053	35228	28205	46933	4024	2149	(13,138)	121	(14587)	(9268)
Balanced Schemes	Sales	3755	4006	4473	11488	2695	4693	7,490	5,027	5205	3435
	Redemption	3410	3079	2762	5720	2635	5386	6,146	4,645	4989	5421
	Net	345	927	1711	5768	60	-693	1,345	382	216	(1986)
Exchange Traded Fund	Sales	-	-	99	9339	5719	3535	7,709	8,563	5052	6869
	Redemption	-	-	3	12106	6717	2751	4,072	5,540	3851	6273
	Net	-	-	96	(2767)	(998)	784	3,637	3,024	1201	596
Funds of Funds Investing Overseas	Sales	-	-	-	-	1767	1387	689	1,356	686	1941
	Redemption	-	-	-	-	989	1754	1,596	1,254	1160	840
	Net	-	-	-	-	778	(367)	(907)	102	-474	1101
Total	Sales	839662	1098158	1938592	4464376	5426353	10019023	8,859,515	6,819,679	7267885	9768401
	Redemption	837508	1045382	1844512	4310575	5454650	9935942	8,908,921	6,841,702	7191346	9714318
	Net	2154	52776	94080	153801	(28297)	83081	(49,406)	(22,024)	76539	54083

Source: AMFI Quarterly data

Table – 5.5 depicts the scheme wise sales, redemption and net utilisation of resources by the mutual funds from the year 2004 to 2013. The sales of all the schemes is increased from 839662 in the year 2004 to 3,043,077 in the year 2013 and the redemption of all the schemes is also increased from 837508 to 2889295. The net utilisation of the resources by mutual fund in all the schemes goes up by 2154 to 153781. The sale of income schemes are increased from 2004 to 2010 and it goes down in the last two years and sale of growth scheme is reduced from 37233 to 15999. The sale of balanced scheme is goes down to 1639 in the year 2012-13. The exchange traded fund is started in the year 2006-07 and the total sales is around 99 crores and it is increased to 1359 croce in the year 2012-13. The fund of funds investing overseas in started in the year 2008-09 with the total sales of 1769 croce and it goes down by 396 croce in the year 2012-13.

TABLE: 5.6 Total Number Of Schemes In Mutual Fund

Schemes		2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
Income/Debt oriented scheme	Open – ended	200 (49.63)	213 (46.00)	216 (44.44)	297 (50.17)	253 (42.95)	273 (42.59)	298 (40.99)	326 (43.76)	334 (44.47)	356 (45.82)
	Close – ended	28 (58.33)	112 (86.82)	234 (86.67)	297 (81.59)	280 (81.39)	148 (73.27)	346 (94.02)	512 (96.60)	481 (96.01)	757 (95.10)
	Interval	-	-	-	-	66 (97.06)	37 (94.87)	35 (97.22)	34 (100)	42 (100)	65 (100)
Growth/Equity oriented Scheme	Open – ended	169 (41.94)	216 (46.65)	235 (48.35)	251 (42.39)	279 (47.37)	303 (47.27)	354 (48.69)	335 (44.97)	328 (43.68)	325 (41.83)
	Close – ended	19 (39.58)	15 (11.63)	32 (11.85)	61 (16.76)	59 (17.15)	50 (24.75)	21 (5.71)	17 (3.21)	19 (3.79)	38 (4.77)
	Interval	-	-	-	-	2 (2.94)	2 (5.13)	1 (2.78)	-	-	-
Balanced Schemes	Open – ended	34 (8.44)	34 (7.34)	34 (6.99)	31 (5.24)	30 (5.09)	29 (4.52)	31 (4.26)	29 (3.89)	31 (4.13)	29 (3.73)
	Close – ended	1 (2.08)	2 (1.55)	4 (1.48)	6 (1.65)	5 (1.45)	4 (1.98)	1 (0.27)	1 (0.19)	1 (0.19)	1 (0.13)
	Interval	-	-	-	-	-	-	-	-	-	-
Exchange Traded Fund	Open – ended	-	-	1 (0.21)	13 (2.19)	17 (2.89)	21 (3.28)	28 (3.85)	35 (4.69)	37 (4.93)	40 (5.15)
	Close – ended	-	-	-	-	-	-	-	-	-	-
	Interval	-	-	-	-	-	-	-	-	-	-
Funds of Funds Investing Overseas	Open – ended	-	-	-	-	10 (1.69)	15 (2.34)	16 (2.20)	20 (2.68)	21 (2.79)	27 (3.47)
	Close – ended	-	-	-	-	-	-	-	-	-	-
	Interval	-	-	-	-	-	-	-	-	-	-
Total	Open – ended	403	463	486	592	589	641	727	745	751	777
	Close – ended	48	129	270	364	344	202	368	530	501	796
	Interval					68	39	36	34	42	65

Source: AMFI Quarterly data

Table – 5.6 depicts the total number of open-ended, close-ended and interval schemes in income oriented, debt oriented, balanced, exchange traded and fund of fund investing overseas from 2005 to 2014. The total number of open ended scheme increased from 403 to 777, closed ended schemes goes up from 48 to 796 and interval schemes is started in the year 2009 and it decreased from 68 to 65 schemes. In open-ended scheme, income oriented open-ended scheme (49.63%), growth oriented open-ended scheme (41.94%) and balanced oriented open-ended (8.44%) contributed for the year 2005. The income oriented open-ended scheme decreased from 49.63% to 45.82%, closed ended scheme increased from 58.33% to 95.10% and interval scheme increased from 97.06% in the year 2009 to 100% in the year 2014. The growth oriented open-ended scheme decreased from 41.94% to 41.83%, closed ended scheme decreased from 39.58% to 4.77% and interval scheme started in the year 2009 and it shows a percentage of 2.94% and decreased to 2.78% in the year 2011. The balanced oriented open ended scheme shows an increase of 8.44% in the year 2005 to 3.73% in the year 2014 and close ended scheme goes down from 2.08% to 0.13%. The exchange traded fund is started in the year 2007 as open ended scheme and it shows an increase of 0.21% to 5.15% and fund of fund investing overseas is started in the year 2009 as open ended scheme and it increases from 1.69% to 3.47%.

VI. SUMMARY OF FINDINGS

The Assets mobilized through mutual funds was increased to 9,05,120 crores in the year 2014. Assets Under Management from all sectors of mutual funds on March 2004 accounted for Rs. 1,39,616 crore. It has decreased to Rs. 4,17,300 crore by March 2009 and again risen year by year and reached to as high as Rs. 9,05,120 crore by the March 2014. Total mutual fund sales from all schemes during the year March 2004 were Rs. 5,90,190 crore. It has gone up to Rs.97,68,401 crore by the March

2014 and the total mutual fund redemptions from all schemes in March 2001 were Rs. 5,43,381 crore. This has increased to Rs. 97,14,318 crore to the year March 2014. The scheme wise resource mobilization shown that the sales of all the schemes is increased from 839662 in the year 2004 to 3,043,077 in the year 2013 and the redemption of all the schemes is also increased from 837508 to 2889295. The net utilisation of the resources by mutual fund in all the schemes goes up by 2154 to 153781. The total number of open ended scheme increased from 403 to 777, closed ended schemes goes up from 48 to 796 and interval schemes is started in the year 2009 and it decreased from 68 to 65 schemes. The total number of folios in all the schemes during the year 2009 was 47598163 crore and it goes down to 39548410 crore due to number of folio reduced in growth and fund of fund schemes.

VII. CONCLUSION

On the basis of above analysis, it can be concluded that the asset under management shown an growth of Rs. 9, 05,120. The asset under management of all the sectors, mutual fund sales, mutual fund redemption, and scheme wise resource mobilization, total number of schemes has been increased from the year 2004 to 2014. The total number of folios shows an decrease from the year 2004 to 2014 due to number of folios reduced in growth and funds of fund schemes. The Indian Mutual Fund Industry on Dec 2014 with a total AUM of Rs. 11.11 lakh crores as against last year's figure of Rs.8.25 lakh crore - a growth of 35%. This shows that the investor preference towards financial assets is increasing. One of the drivers for the AUM is equity AUM, which increased from Rs.1.58 lakh crore to Rs.2.79 lakh crore as on November 2014. The surge in the value of share prices and an increase in interest from investors helped equity AUM rise.

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