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A Survey Paper on Content and Side Information based Text Mining

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Abstract: In various applications of text mining, side information is available along with each text documents. The side-information may be of different kinds, like the links in the document, user-access behaviour from web logs, document provenance information or other non-textual attributes which are embedded into the text document. Such attributes may contain a large amount of information for clustering purposes. However, the relative importance of this side-information may be difficult to estimate, especially when some of the information is noisy. In such cases, it can be dangerous to incorporate side-information into the mining process, because it can either improve the quality of the representation for the mining process, or it can add noise to the process. Therefore way to perform the mining process, so as to maximize the advantages from using this side information. Existing system proposes classical partitioning algorithms with probabilistic models in order to create an effective clustering approach.

Keywords: Text Mining, Classification, Clustering, Side Information, COATES.

I. INTRODUCTION

Data Mining is known as the type of database analysis that attempts to extract useful patterns or relationships in a group of data. A major goal of data mining is to extract previously unknown useful relationships among different data.

A. Text Mining

Text mining, also known as text data mining, roughly equivalent to text analytics, refers to the process of deriving high-quality information from text. High-quality information is typically derived through the devising of patterns and trends through means such as statistical pattern learning. Text mining usually involves the process shows in Fig 1 of structuring the input text (usually parsing, along with the addition of some derived linguistic features and the removal of others, and subsequent insertion into a database), deriving patterns within the structured data, and finally evaluation and interpretation of the output. 'High quality' in text mining usually refers to some combination of relevance, novelty, and interestingness. Typical text mining tasks include text categorization, text clustering, concept/entity extraction, production of granular taxonomies, sentiment analysis, document summarization, and entity relation modeling (i.e., learning relations between named entities).[1]Text analysis involves information retrieval, lexical analysis to study word frequency distributions, pattern recognition, tagging/annotation, information extraction, data mining techniques including link and association analysis, visualization, and predictive analytics. The overarching goal is, essentially, to turn text into data for analysis, via application of natural language processing (NLP) and analytical methods. A typical application is to scan a set of documents written in a natural language and either model the document set for predictive classification purposes or populate a database or search index with the information extracted.

B. Side Information

The problem of text mining arises in the context of many application domains such as the web, social networks, and other digital collections. A tremendous amount of work has been done in recent years on the problem of text collections in the database and information retrieval communities. However, this work is primarily designed for the problem of pure text collection, in the absence of other kinds of attributes. In many application domains, a large amount of side information is also associated along with the documents. This is because text documents typically occur in the context of a variety of applications in which there may be a large amount of other kinds of database attributes or meta-information which may be useful to the mining process. Some examples of such side information are as follows

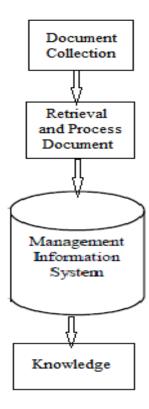


Fig.1Text Mining Process

1. Web logs

In an application in which we track user access behaviour of web documents, the user-access behaviour may be captured in the form of web logs. For each document, the meta-information may correspond to the browsing behaviour of the different users. Such logs can be used to enhance the quality of the mining process in a way which is more meaningful to the user, and also application-sensitive. This is because the logs can often pick up subtle correlations in content, which cannot be picked up by the raw text alone.

2. Links present in Text Document

Text documents, which can also be treated as attributes. Such links contain a lot of useful information for mining purposes. As in the previous case, such attributes may often provide insights about the correlations among documents in a way which may not be easily accessible from raw content.

3. Meta-data

Many web documents have meta-data associated with them which correspond to different kinds of attributes such as the provenance or other information about the origin of the document. In other cases, data such as ownership, location, or even

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temporal information may be informative for mining purposes. In a number of network and user sharing applications, documents may be associated with user-tags, which may also be quite informative.

II. RELATED WORK

Charu C. Aggarwal, Yuchen Zhao and Philip S. Yu [1] designed an algorithm which combines classical Partitioning algorithms with probabilistic models in order to create an effective clustering approach. Then they show how to extend the approach to the classification problem. They presented experimental results on a number of real data sets in order to illustrate the advantages of using such an approach. They presented methods for mining text data with the use of side-information. Many forms of text databases contain a large amount of side-information or Meta information, which might be used in order to improve the clustering process. In order to design the clustering method, they combined an iterative partitioning technique with a probability estimation process which computes the importance of different kinds of side-information. This general approach is used in order to design both clustering and classification algorithms. They presented results on real data sets illustrating the effectiveness of their approach.

S. Guha, R. Rastogi, and K. Shim demonstrates [2] that for discovering groups and identifying interesting distributions in the underlying data clustering is used in data mining. Traditional clustering algorithms either favor clusters with spherical shapes and similar sizes. In this paper a clustering algorithm is presented which is called CURE that is more robust to outliers, and identifies clusters having non-spherical shapes and wide variances in size. CURE achieves this by representing each cluster by a certain fixed number of points that are generated by selecting well scattered points from the cluster and then shrinking them toward the center of the cluster by a specified fraction. Having more than one representative point per cluster allows CURE to adjust well to the geometry of non-spherical shapes and the shrinking helps to dampen the effects of outliers. CURE employs a combination of random sampling and partitioning to handle large databases. A random sample drawn from the data set is first partitioned and each partition is partially clustered. The partial clusters are then clustered in a second pass to gain the desired clusters.

D.Cutting, D. Karger, J. Pedersen, and J. Tukey [3] explains the Hybrid Technique (Scatter-gather technique is the hybrid clustering technique). An example of the Scatter/Gather method, which provides a systematic browsing technique with the use of clustered document collection of the document organization. Initially the system scatters the collection of document into a small number of several document groups, or clusters, and presents short summaries of documents to the users. The user selects one or more of the groups for further study based on these summaries. The selected groups are gathered together to form a sub collection documents. Then applies clustering again to scatter the new sub collection into a small number of document groups, which are again presented to the users. The scatter-gather approach can be used for organized browsing of tremendous amount of document collections, because it creates a natural hierarchy of similar documents. However, these methods are designed for the pure text data clustering, and do not work for in which the text-data is combined with other forms of data.

- T. Liu, S. Liu, Z. Chen, and W.Y. Ma[4] explains Feature extraction and feature selection techniques are used to reduce feature space dimensionality. In feature extraction it extracts a set of new features from original features through some functional mapping. In feature selection it chooses a subset from the original feature set according to some criteria. Document frequency, information gain, term strength are some of the feature selection methods. Unsupervised feature selection methods are much worse than supervised feature selection. In order to utilize the efficient supervised method an iterative feature selection method that iteratively performs clustering and feature selection is proposed in this paper.
- S. Zhong demonstrates [5] that clustering data streams has been a new research topic, recently used in many real data mining applications, and has attracted a lot of research attention. However, there is not much work on clustering high-dimensional streaming text data. This paper merges an efficient online spherical k-means algorithm with an existing scalable clustering strategy to achieve fast and adaptive clustering of text streams. The OSKM algorithm modifies the spherical k-means

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algorithm, using online update based on the well known. Winner Take all competitive learning. It has been shown to be as efficient as SPKM, but much superior in clustering quality. The scalable clustering strategy was previously developed to deal with very large data bases that cannot fit into a limited memory and that are too expensive to read/scan multiple times. Using this method, one keeps only sufficient statistics for history data to retain (part of) the contribution of history data and to accommodate the limited memory. To make the proposed clustering algorithm adaptive to data streams, a forgetting factor is introduced here that applies exponential decay to the importance of history data. The older a set of text documents, the less weight they carry.

III. CONCLUSION

In this paper, we presented methods for mining text data with the use of side-information. Many forms of text databases contain a large amount of side-information or Meta information, which may be used in order to improve the clustering process. In order to design the clustering method, combination of an iterative partitioning technique with a probability estimation process which computes the importance of different kinds of side-information.

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