

Sociology	Disaster Management
Soft Skills	Education & Technology
Sustainable Tourism	English in Digital era
Swachh Bharat Abiyan	English Literature
Tourism & Hospitality	Ethics & Human Values
Women Empowerment	Business Ethics
e-Commerce	e-Governance
Digital India	Smart India
Social Networking	e-Digitalization

Guidelines for submission of papers

- * Paper should be original and unpublished.
- * Word limit: Abstract 250 words (Key words - Four), Full paper not exceeding 3000 words.
- * One author and one co-author can be included in the paper.
- * Papers must be presented either by the author or by the co-author
- * The payment of registration fee is compulsory for each author
- * One copy of the abstract and full paper along with soft copy (Font size: 12, Font: "Times New Roman" and line space of 1.5) should be submitted before the deadline.
- * Certificate will be given to all registered participants.
- * Abstract and full papers are to be e-mail at sjc.bbanc@gmail.com
- * The use of e-mail is encouraged for all the correspondence.
- * No TA/DA will be provided
- * Paper will be presented in-absentia will be allowed. In-absentia can pay Rs. 50 for courier Charge

Publication: The selected papers will be published in UGC refereed Journal (**International Journal of Advance Research in Computer Science and Management studies**) IJARCSMS

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Important dates

Submission of Abstract	: On or before 10th February 2018
Submission of Full Papers	: 13.02.2018
Last date for Registration fee	: 16.02.2018
Conference Date	: 20th February 2018

Registration fee:

Category	Registration Fee Rs	Publication fee per author Rs
Students	150	1000
Research Scholars	250	(In addition to
Academician	300	Registration
Corporate Delegates	500	fee)

The fee should be paid in the form of "Demand Draft" drawn in favour of "THE PRINCIPAL, ST.JOSEPH'S COLLEGE payable at TIRUCHIRAPPALLI.

Duly filled in registration form along with necessary fee and full paper should be sent on or before **16th February, 2018**. The registration fee cover lunch, conference kit and refreshment. The accommodation will be provided to the outstation participants only on separate payment.

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National Conference On Management, Economics & Social Science (NCMESS 2018)

Date : 20th February 2018

Time : 9.30 AM

Venue : Sail Auditorium

Organized by

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

In Association with the School of
Management Studies



ST.JOSEPH'S COLLEGE (AUTONOMOUS)

Special Heritage Status Awarded by UGC
Accredited at 'A' Grade (3rd Cycle) by NAAC
College with Potential for Excellence by UGC

Tiruchirappalli-620002

Tamil Nadu- India

About the college:

St. Joseph's College (Autonomous), one of the ancient and prestigious institutions, run by the Jesuits of Madurai Province, is owned by the Society of St. Joseph's, a body registered under societies Regulation Act (1860), having its office at Tiruchirappalli. The Society of a Jesus is a world-wide organization of religious men, numbering about 19 000 spread over the world of whom over 3000 are working in the province of India. In Tamil Nadu alone there are about 500 Jesuits working in schools and colleges, youth service and social work centre's, parishes and mission out-reach programmes, and in almost every form of service and ministry of the church. The student's in the College, pursuing 16 under graduate courses, 19 postgraduate courses and 14 research programmes number about 7000. The college is located in the heart of the city of Tiruchirappalli, near the famous of Rock fort, Srirangam, Hazrat Thable Aalam Badhusha Natharvali and the shrines of other religious denomination. St. Joseph's College is an affiliated First Grade College of the Bharathidasan University. It was established in 1844 by the Father of Society of Jesus(The Jesuits). It was affiliated to the then Madras University in 1866. The college celebrated its centenary in 1944 and the sesquicentenary in 1995. St. Joseph's college was conferred the autonomous status in 1978 and was awarded the Five Star status, by NAAC in 2000. It was recognized by UGC as a college with Potential for Excellence (CPE) in 2004, Reaccredited by NAAC with A+ Grade in 2006 and accredited again by NAAC at A Grade(3rd Cycle) in 2012. School of Excellence have been planned and implemented in 2014-15, by integrating related disciplines under one roof. Special Heritage Status Awarded by the UGC and DBT-STAR & DST-FIST Sponsored College. This great temple of higher learning has produced a number of academicians, educationists, scientists, administrators, intellectuals, social workers, computer professionals, entrepreneur, artist and other of National and international repute. The Jesuit College trains young men and women to be leaders in all walks of life so that they may serve the people of the nation in truth, justice and love.

About the Department

The department of Business Administration (BBA) emerged in the year 1999 with its newly designed curriculum integrated with ICT for the year better coverage of the subject, accumulation of knowledge, attainment of skills, understanding and applicability. Our course and curriculum effectively contribute for the national

productivity and international competitiveness. Our students acquire computer skills, internet skills, entrepreneurial skills, leadership qualities and learn investment tactics. Besides, our students undergo periodical industrial visits, internship program, In-plant training, and also undertake project work and the extension activity of the college. The Department involves students in interactive classes where they can learn, acquire skills and form attitudes and values appropriate form managerial and professional in business, industry, entrepreneurial and government. Specifically the programs are designed to assure that participants develop an integrated body of knowledge in the business and management of modern organization. The BBA programs provide the students the opportunity to go forward in the broadest range of professional directions and build sound and rewarding careers to compete effectively in today's fast paced world and that are valued by society. Currently our department has also undertaken MOU's with other organizations. Our students are becoming courageous, encouraging, energetic and creative. Our students are taking part in the entire academic competitions organized by various colleges of various universities across the state and they have won many medals and overall shields many times. The curriculum is updated according to the changing environment in industry, business world, commerce and management through board of studies with eminent members. The department have been conducted four national level conference, workshop, symposium and Jo-bz-an inter collegiate state level event for commerce and management students are annual features. With our high earned potentials, we are organizing a one day national conference on Management, Economics & Social Sciences (NCMESS 2018)

Conference Theme

National Conference on Management, Economics & Social Sciences (NCMESS 2018) will provide a major forum for researchers, academicians and professionals to present their novel ideas in diversified areas of management, Economics and Social Sciences. The conference aims to build a network among the industries and academia by detecting research demand, exchanging best practices through experience in a global context. The focus of the conference will be on the exchange of information, deliberations, cross construction of ideas and research outcomes so as to evolve ways and means to address the practical challenges encountered in all aspects of Management, Economics and Social Sciences in the

changing scenario and its effects on society. It will also serve as a platform to challenge and inspire the various stakeholders from different areas.

CALL FOR PAPERS

Papers are invited for the conference on the following areas of interest, but are not limited to

MANAGEMENT

Business Environment	International Business
Change Management	IT Management
Conflict Management	Knowledge Management
Corporate Management	Marketing Management
Cost Management	Merger & Acquisition
CRM	CSR
Finance	Micro finance / SHGs
E-Banking/Business	Operation Management
Energy Management	Organizational Behavior
Entrepreneurship	Project Management
Financial Inclusion	Strategic Management
Environmental Management	Risk Management
Financial Management	Stress Management
HRM	Supply Chain Management
Innovation Management	Tourism Management
Production Management	Agricultural Management
Investment Management	Derivates Management
Talent Management	Stress Management
Logistics Management	Business Case Studies

ECONOMICS

Agricultural Economics	Macroeconomics
Construction Economics	Make in India Campaign
Demonetization	Managerial Economics
Developmental Economics	Microeconomics
Economic Growth	Monetary Economics
Emerging Economies	Poverty & Development
Engineering Economics	Public Economics
Environmental Economics	Quantitative Economics
Financial Economics	Regional Economics
Globalisation	Rural Development
Health Economics	Small & Micro Enterprises
Inclusive Growth	Sustainable Development
International Economics	Transport Economics
GST	Recent Development in Economics

SOCIAL SCIENCES

Applied linguistics	Population Studies
Climate Change	Psychology
Cultural Heritage	Public Administration
Demography	Right to Education